

Guide: How to Create a Custom GPT for Affiliate Marketing

What you need:

- ChatGPT Plus subscription
- Optional: your own materials (offers, landing pages, creatives, briefs)

Step-by-step instructions:

Step 1. Go to ChatGPT → *Explore GPTs* → *Create*

Step 2. Set the assistant's role and goals.

Example: *"You are an affiliate with 5 years of experience in nutra. You help me create ad creatives, check offers, and adapt funnels for GEOs."*

Step 3. Upload examples and documents: PDFs with briefs, an offer spreadsheet, example push notifications.

Step 4. Configure *Instructions for GPT*.

Example: *"Always ask which offer we're working with. Keep answers short, divide them into blocks: analysis, target audience, hooks, texts. Don't give generic advice."*

Step 5. Test the scenarios.

Ask: *"Create a push notification for a dating offer in Romania."*

Check the result, note what you don't like, refine the instructions.

Step 6. Save and name it.

Example: *GPT for Push + GEO Adjust / GPT Offer Checker*

Working prompts:

Push notification generation

You are an affiliate marketer. Write 3 push notifications for a gambling offer in Poland. Focus on greed, bonuses, fast payouts. Don't use banned words. Make different angles: news, insider info, secret method.

Offer analysis

You are an expert in offers. Analyze this offer: payout, GEO, target audience, restrictions. Provide pros/cons + hypotheses for a funnel. [paste offer text or screenshot]

Landing page angle generation

Give me 5 landing page angles for nutra in Portugal. Format: landing page. Use approaches: fear, news, doctors, forum, test. Don't use clichés.